



**HEAD OFFICE - ADOOR :GF-39, REVENUE TOWER**  
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## **FEE STRUCTURE**

**COURSE NAME : BBA Digital Marketing**

**COLLEGE NAME : Acharya Institute of  
Graduate Studies**

| <b>FIRST YEAR</b> | <b>SECOND YEAR</b> | <b>THIRD YEAR</b> |
|-------------------|--------------------|-------------------|
| 167000            | 154000             | 154000            |

**Branches : ERNAKULAM, THIRUVANANTHAPURAM, KOZHIKKODE, NEDUMKANDAM,  
KOTTAYAM, THRISSUR,**